



www.affectofoundation.org

Annual Report

2023



Affecto Stars Creed

I am Affecto,
I am a star,
I shine all days,
For myself,
For my family,
For my community,
For my country,
I shine all days,
Throughout the world.

I am Affecto,
I carry with me,
Not burdens of the past,
But hopes and aspirations,
Of tomorrow and always,
I dream and dream,
I dare to dream,
Because I am an Affecto Star,
The conqueror of the world.

Oh God our creator,
Bless me and other Affecto Stars,
To shine brighter,
To bring glory home,
To inspire others,
To impact the society,
To illuminate the world,
To be whom I am meant to be,

An Affecto Star!

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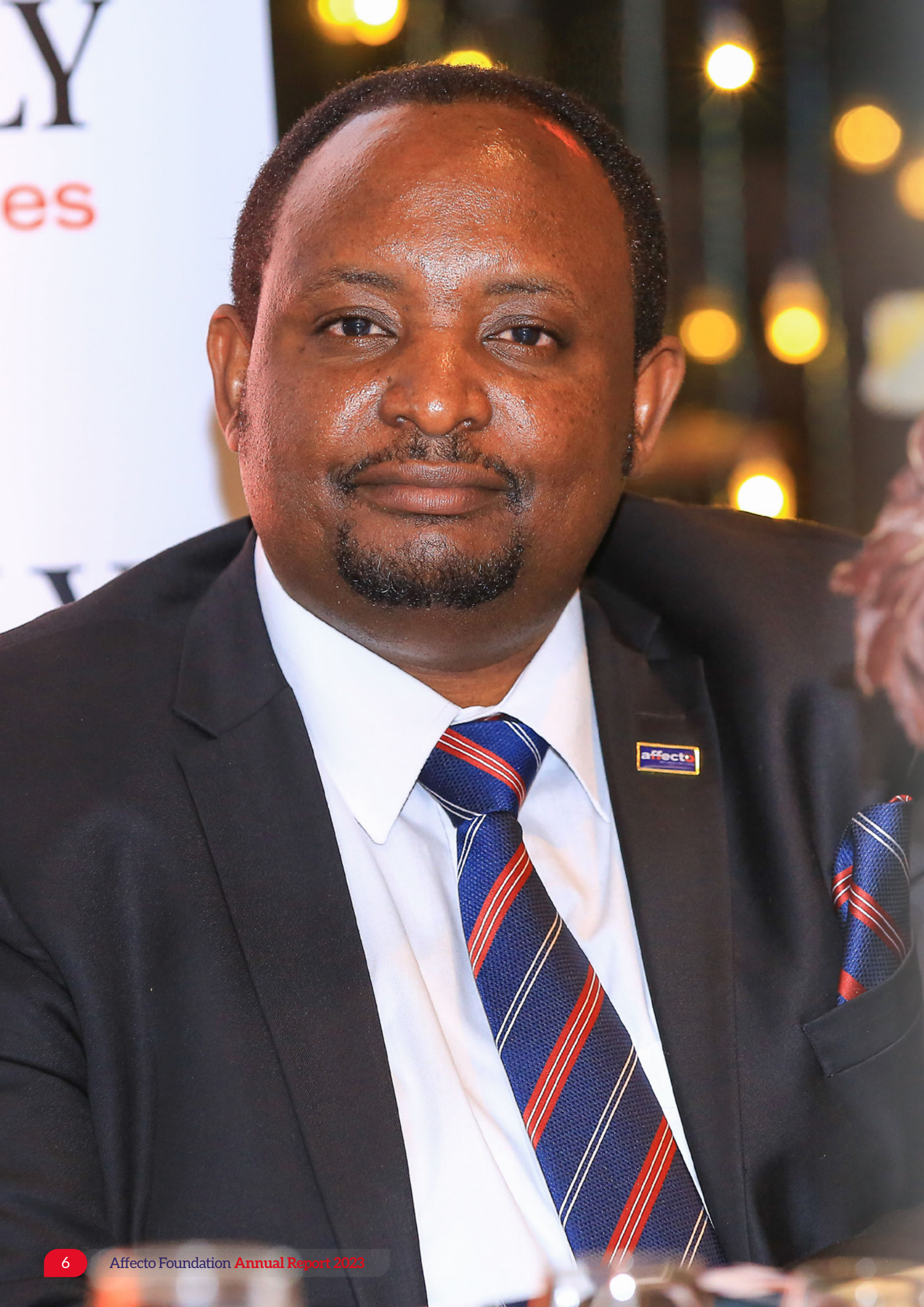
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Meet Our Founder Ndung'u Nyoro, HSC.

He serves as the Founder and Executive Director of Affecto Foundation. Through the Watoto Wasome Program.

His unwavering commitment to empowering young people and strengthening communities has earned him several honors, including the Head of State Commendation (2022), the ABE International Award (2023), the Education-Based Philanthropist of the Year Award by Star-brands East Africa (2024), and most recently, the Messenger of Hope Award by iChange Nations (2025).

Reflecting on the year, he writes:

"This past year marked seven years of growth, seven years of dreams unfolding, and seven years of proving that hope truly changes everything.

What began as a small act of support has blossomed into a family. Affecto is no longer just an organization, it is home. Every child we have walked with has become part of me, and I consider every champion a son or daughter. Together, we are bound not just by need and opportunity, but by love, care, and the firm belief that no child should be left behind because of their background.

In 2023, we continued to see remarkable progress. Through the

Watoto Wasome Program, 173 high school students were supported. Each of these numbers tells a story of courage and possibility. Beyond school fees, our mentorship programs, leadership trainings, and family engagements reminded our champions that they are seen, valued, and believed in.

My greatest measure of success will not be in numbers alone, but in seeing every one of our champions steps into independence and, even more, return to hold the hands of others wherever they will be in the world. That is the true cycle of empowerment: from rescued, to restored, to a rescuer of others.

The journey is not without challenges. We still face the rising demand for support and the realities of financial constraints. Yet, my commitment remains firm. With every partner who believes in this mission, with every hand that lifts a child, and with every story of transformation, my passion to do greater things only grows stronger.

As we step into a new chapter, I carry deep gratitude for all who have stood with us and unshakable hope for what lies ahead. Affecto is more than a foundation it is a family, and it is a movement."

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1.0 Executive Summary.

In 2023, Affecto Foundation continued its unwavering commitment to advancing its mission of promoting access to quality education, economic empowerment, and community development for disadvantaged individuals across Kenya. At the core of its endeavors lies the Watoto Wasome program, a flagship initiative that serves as a guiding light for many aspiring students. Throughout the year, the foundation proudly awarded scholarships to 115 deserving students, providing them with the opportunity to pursue secondary education and break free from the cycle of poverty. These scholarships not only open doors to academic excellence but also serve as catalysts for personal and societal transformation.

Concurrently, Affecto Foundation recognized the importance of holistic support beyond financial assistance. Hence, the foundation organized mentorship workshops to equip scholars with essential life skills crucial for their personal and academic development. Covering a diverse range of topics such as academic study practices, career guidance, mental health, and responsible citizenship, these workshops fostered well-rounded individuals poised to make meaningful contributions to their communities.

Moreover, Affecto Foundation extended its reach beyond educational support to address economic inequalities and empower families and alumni. Through economic strengthening initiatives, the foundation provided financial support and guidance to families, enabling them to embark on self-development initiatives and start their own businesses. By fostering entrepreneurship and economic resilience, the foundation empowered individuals to create sustainable livelihoods for themselves and their communities, aligning with the Sustainable Development Goal of promoting decent work and economic growth.

The impact of Affecto Foundation's activities in 2023 was profound and promising. Notably, 85% of students who benefited from the Watoto Wasome program achieved grades of C+ and above in their secondary education exams, a testament to the efficacy of the foundation's interventions. These positive outcomes not only reflect the academic success of individual students but also underscore the transformative power of quality education in breaking the cycle of poverty and creating pathways to a brighter future.

Looking ahead, Affecto Foundation remains steadfast in its commitment to creating positive change in the lives of disadvantaged individuals across Kenya. The foundation recognizes that its mission is made possible through the collective efforts of its partners, donors, volunteers, and supporters, whose unwavering dedication and generosity propel the mission forward. As the foundation embarks on its journey towards greater impact and sustainability, it extends heartfelt gratitude to all those who have played a role in advancing its mission and empowering communities to thrive. Together, we can continue to build a future where opportunities are equal for all, irrespective of social or economic barriers.

Throughout the year, the foundation proudly awarded scholarships to 115 deserving students, providing them with the opportunity to pursue secondary education and break free from the cycle of poverty.





Notably, 85% of students who benefited from the Watoto Wasome program **achieved grades of C+ and above in their secondary education exams.**

Meet Our Head of Operations *Nelly Lasoi.*

She is a resilient Maasai lady born on October 19th, 1984, in a remote area in Loitoktok, Kajiado county. As the seventh of nine siblings, her journey was marked by determination and hard work; beating the culture of early marriages as a Maa girl and aiming to quench her thirst for education. After completing her KCPE at Illasit Primary School in 1997 and her KCSE at Njabini Girls in 2001, Nelly embarked on a path of self-improvement. She gained valuable experience from her business course at KIMS INSTITUTE and through employment in various firms, she honed her skills in sales and marketing.

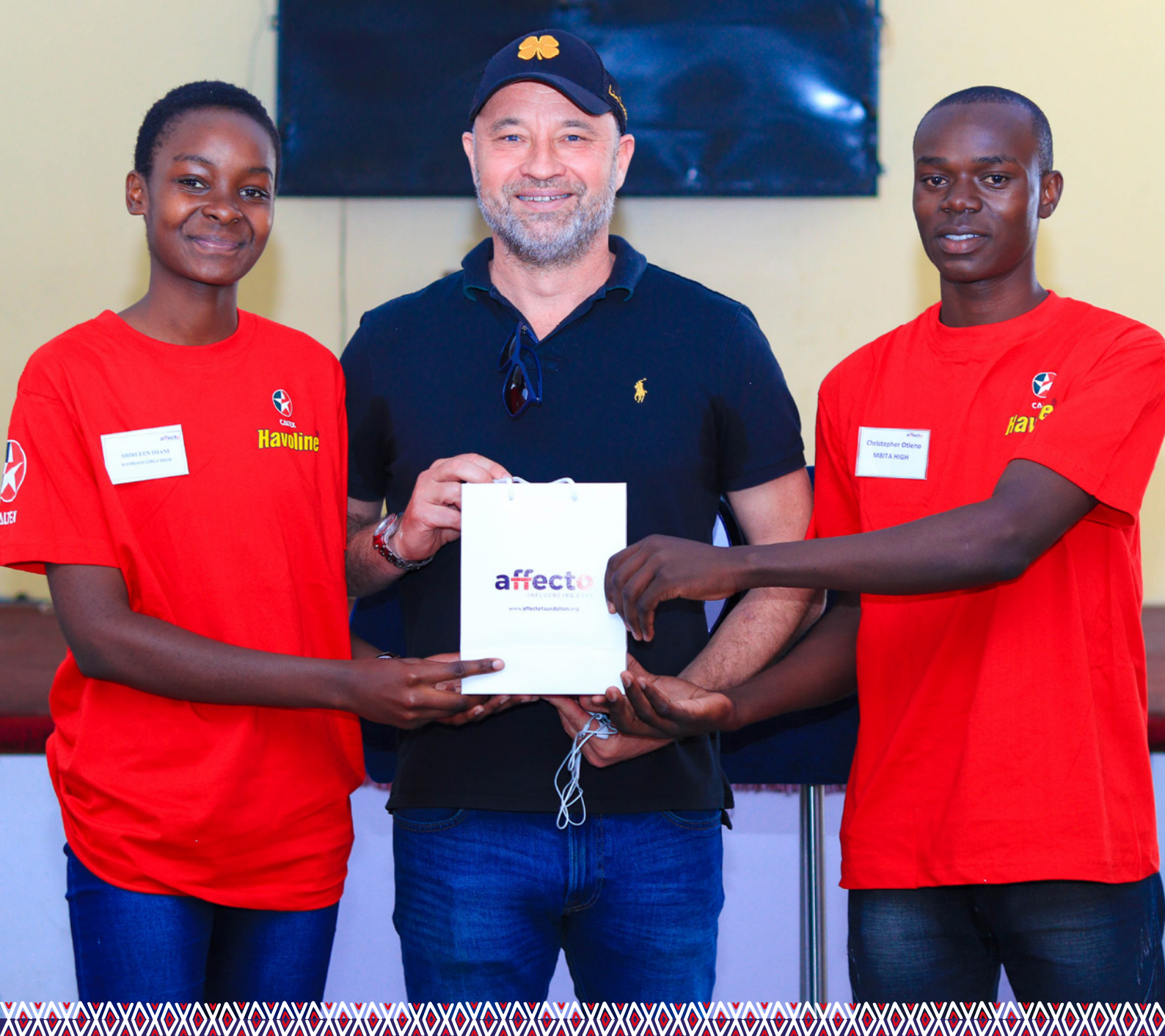
In 2013, Nelly ventured into entrepreneurship, founding Tynela Collections, For a Trendy Look. However, adversity struck during the post-election violence in 2017, leading to the vandalism of her business. It was during this challenging time that she encountered Mr. Ndungu Nyoro, HSC, a philanthropist and the Executive Director at Affecto Foundation, whose fundraising efforts helped her rebuild her business. This experience fueled her determination, prompting her to give back to the community. Nelly joined Affecto as a volunteer, channeling her energy into community service.

Today, Nelly is not only a successful businesswoman but also the dedicated Head of Operations at Affecto Foundation. For seven years, she has found fulfillment in serving others, balancing her entrepreneurial endeavors with her commitment to making a positive impact. Nelly Lasoi's story is one of resilience, compassion, and the power of turning adversity into opportunity.

"I draw strength in seeing the students who were beneficiaries coming to give back and it's always a pleasure working with them." "I play a key role in Affecto Foundation's branding: from 2018 to date I ensure the Foundation's brand is outstanding." "My high moment is when we bring all our 147 beneficiaries for mentorship."



My high moment is when we bring all our 147 beneficiaries for mentorship.



2.0 Overview of Strategic Objectives & Activities.



Affecto Foundation is a Non-Profit Organization registered in Kenya on January 16th, 2018 to run charitable causes. Affecto Foundations' thematic area of focus is Sustainable Development Goal number 4 (SDG4): Quality Education.

We believe in strengthening the involvement of society at large in meeting the needs of those from marginalized and disadvantaged backgrounds; particularly young people to access quality education.

We mobilize resources from the public, individuals, and corporate institutions of goodwill; to sponsor bright learners from economically challenged

and disadvantaged backgrounds to transition from primary education and remain in school to completion. We believe that philanthropy is at the heart of each individual and can be tapped for society's good.

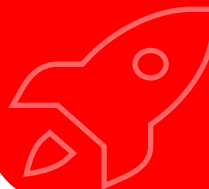
Therefore, we unashamedly tap into this sense of philanthropy through social media fundraising campaigns, corporate social responsibility, shared value initiatives, and fundraising events; all geared towards raising scholarship funds for the Watoto Wasome Program. We believe education is the most powerful weapon you can use to change the world.

Vision



To create a future where opportunities are equal for all regardless of social stratification.

Mission



To promote access to quality education, healthcare and community development to the less privileged and provide a platform to exercise humanity.

Affecto Aligns to the following SDGs and their targets:



SDG 1: No Poverty

Target 1.2: By 2030, reduce at least by half the proportion of men, women, and children of all ages living in poverty in all its dimensions according to national definitions.



SDG 4: Quality Education

Target 4.1: Ensure that all girls and boys complete free, equitable, and quality primary and secondary education leading to relevant and effective learning outcomes.

Target 4.4: Increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs, and entrepreneurship.



SDG 5: Gender Equality

Target 5.5: Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic, and public life.



SDG 8: Decent Work and Economic Growth

Target 8.5: By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.



SDG 10: Reduced Inequalities

Target 10.2: By 2030, empower and promote the social, economic, and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion, or economic or other status.



SDG 17: Partnerships for the Goals

Target 17.17: Encourage and promote effective public, public-private, and civil society partnerships, building on the experience and resourcing strategies of partnerships.

Strategic Objectives.

In 2023, Affecto Foundation undertook various activities geared towards the achievement of the strategic objectives outlined below.

2.1 Watoto Wasome Activities

Under this objective, Affecto Foundation provided 115 students (67 male and 48 female) with scholarships to access secondary education; of these, 13 sat for the KCSE examinations and all qualified to join institutions of higher education and 33 students were newly on-boarded.

The 24 students who sat for KCSE in 2022 joined higher institutions of learning in September 2023 (22 in University and 2 in TVETs). This is linked to SDG 4 - Quality

Education. At Affecto Foundation, we believe mentorship is necessary to equip and transfer skills and influence the scholars' world view enabling them to take deliberate actions to realize their full potential.

According to research by mentoring.org (Mentor, 2023), it postulates that quality mentoring relationships have powerful positive effects on young people in a variety of personal, academic, and professional situations.

Ultimately, mentoring connects a young person to personal growth and development, and social and economic opportunities. Therefore in 2023, Affecto Foundation provided mentorship to the Affecto Scholars (Watoto Wasome beneficiaries) during the three workshops held.

These included; the induction to Affecto Family held at Ngara Girls High School reaching 33 cohort 7 students who had been selected to join the Watoto Wasome program in the year. All 115 Affecto Scholars attended the April and August mentorship session held at Ngara Girls High School.

During the April mentorship program at Ngara Girls, the Affecto Foundation engaged its program beneficiaries in a meaningful activity that not only contributed to environmental conservation but also instilled a sense of environmental stewardship and responsibility.

As part of the program, over 100 seedlings were planted by the participants, marking a tangible effort towards greening the school surroundings. This initiative goes beyond the act of planting trees; it symbolizes a commitment to sustainability and nurturing the environment for future generations.

The experience of planting and caring for these seedlings has fostered a deeper connection to nature among the participants, empowering them to become advocates for environmental preservation in their communities.

As these seedlings continue to mature, they serve as living reminders of the positive impact that collective action can have on the environment and inspire ongoing efforts towards a greener, more sustainable future.



During the April mentorship program at Ngara Girls, the Affecto Foundation engaged its program beneficiaries in a meaningful activity that not only contributed to environmental conservation but also instilled a sense of environmental stewardship and responsibility.



The scholars were mentored on the following areas during the mentorships:

- Life skills for successful school completion and responsible citizenship such as leadership and debating skills, drug awareness, community service, civic & governance engagement, time management, online safety, child protection and human rights, sex and relationships, negotiation skills, self-awareness and esteem, sexual and reproductive health, and financial literacy and entrepreneurship.
- Academic study practices and attitude.

- Career guidance and counselling and the study pathways.
- Mental health.

Further, the 24 students who completed their secondary school education in 2022, were mentored on campus readiness in February 2023 at Affecto Office.

The mentorship covered topics on public speaking, interview skills, job application, job shadowing, navigating campus life, sex and relationships, sexual reproductive health, financial literacy, and entrepreneurship.

The following table shows the guests who engaged with our students during the mentorships:

NAME	DESIGNATION	COMPANY
Mr. Todd Ashton	President & Managing Director South and East Africa	Ericsson
Mrs Mette Kinoti	Board Member	Amref Health Africa
Mr. Boaz Chimasia	Head of Sales Operations and Business Planning E. Africa	Acting CEO
Ms. Rachel Maina, MBS	Administration	Office of the President
Ms. Winnie Mutai	Climate change, Finance and readiness expert of Green Climate Fund (GCF)	Africa Development Bank (AfDB)
Eng Grace Kamau	Senior Manager Project Management	Safaricom PLC
Hon Beniah Okongo	Resident Magistrate	Nyamira Law Courts
Mr. Robert Burale	Founder	The RB Company
Ms. Wangari Kaburi	Regional Officer	The President's Award Kenya
Mr. Joe Mwangi	Speaker, Author & Artist	Destiny Inspirations
Pst. Tony Kiama	Resident Pastor	KAG Parklands River of God
Ms. Wangui Munyua	Communication Consultant	Lead Speak Reach
Ms. Halima Mubarak	CEO & Coach	Aspire and More Life Coaching
Dr. Edgar Githua	Lecturer, International Studies	Strathmore University
Mr. Sam Munyuwiny	Executive Director & Founder	African Institute for Children Studies
Mr. Paul Shikuku	Executive Director	Teens Solution International
Mr. Njoroge Maina	Student Bachelor Of Medicine and Surgery	University of Nairobi



*The foundation supported the Chama with Ksh. 70,000 for their first project. **This activity is linked to SDG 10 - Reduced Inequalities – Economic growth.***

2.2 Economic Strengthening

The aim of the economic strengthening initiative was to ensure the families of Watoto Wasome beneficiaries are able to support their other children to continue attending school and improve their livelihood. This is linked to : SDG 1- No Poverty.

Affecto Foundation supported four Watoto Wasome program alumni with seed fund to start self-development initiatives and businesses to earn income and meet their needs. In addition, Affecto Foundation supported the alumni investment association, Circumstantial Brothers and Sisters, by providing registration fees, information and support to the 23 new members. The foundation supported the Chama with Ksh. 70,000 for their first project. This activity is linked to SDG 10 - Reduced Inequalities – Economic growth.

2.3 Affecto Foundation Operational Support Activities

Affecto Foundation has no permanent employees. In 2023, the foundation relied on five Watoto Wasome Alumni volunteers to provide part time services; they were given a monthly stipend.

This activity is linked to SDG 8 - Decent Work & Economic Growth. In addition, three professional volunteers provided services to support the foundation's operations and programs.

2.4 President's Award Kenya Activities

The President's Award Kenya, is a self-development program for young people countrywide that equips them with positive life skills to make a difference for themselves, their communities, their country, and the world.

The Award is internationally known as the Duke of Edinburgh's International Award, which oversees the Award Program for young people in over one hundred and twenty countries. The award program is then divided into; Bronze, Silver, and Gold Level and achievement of each is based on achievement of certain skills and milestones.

Affecto Foundation is a licensed award center of the President's Award Kenya. The Foundation has enrolled 115 Affecto Scholars and 53 Affecto alumni into the Award Program. This has proven to be very resourceful in raising resilient young adults.



According to research by mentoring.org (Mentor, 2023), it postulates that quality mentoring relationships have powerful positive effects on young people in a variety of personal, academic, and professional situations.



3.0 Problem Statement.

According to the Ministry of Education, an estimated 1.2 million learners sat for the 2022 KCPE examinations. However, only 75.8% transitioned to Form One, leaving 24.2% of pupils at risk of teenage pregnancy, early marriages, child labor, petty crimes, and unhealthy lifestyle habits.

Over recent years, Kenya's education sector has experienced significant improvements, resulting in increased primary school enrolment and a more than 50% rise in secondary school enrolment over the seven years leading up to the Covid-19 pandemic. These advances have directly contributed to heightened spending and enrolment at all educational levels, alongside consistent enhancements in learning outcomes before the pandemic.

The education sector faces key challenges, including boosting post-primary enrolment, enhancing learning outcomes, and addressing deep-seated inequalities. While primary school enrolment is nearly universal, it declines sharply at the transition to secondary education.

Fourteen percent of students who complete Grade 8 do not proceed to secondary school, and around 40 percent of those who start Grade 1 do not finish Form 4 (Grade 12). Notable declines in promotion rates occur between Grades 7 and 8 and between Forms 3 and 4, aligning with national exams that determine advancement from primary to secondary and secondary to higher education (MoE, 2018).

Poverty remains a significant barrier to students' transition from primary to secondary school. Parents predominantly bear the costs of secondary education, including tuition and boarding fees. As a result, net enrolment rates

are higher in pre-primary, primary, and secondary education for children from households in the top 20% of the income distribution compared to those from the bottom 20% (The World Bank, 2022). Furthermore, educational outcomes are considerably poorer in rural areas and among lower-income populations.

Inadequate access to Early Childhood Development Education (ECDE) for children from disadvantaged households further exacerbates poor educational and other outcomes later in life. Extensive evidence supports the contribution of quality ECDE to brain development, future academic success, health outcomes, and overall national economic growth. The World Bank notes that early childhood experiences significantly influence brain development, impacting learning, health, behavior, and lifetime opportunities.

However, in low-income countries, only one in five children has access to preschool. Consequently, the lack of access to high-quality ECDE programs can negatively affect learning outcomes and reduce opportunities for meaningful employment in adulthood.

Despite the challenges of limited access to quality ECDE and resources, some students excel academically at the end of primary school. Affecto Foundation assists these students from disadvantaged backgrounds in transitioning to secondary education through scholarships, mentorship, and tailored exposure programs.

These initiatives are designed to develop and reinforce life skills, confidence, academic engagement, and leadership. Mentorship and exposure interventions aim to address early deficiencies, ensuring comprehensive growth and engagement for adolescents and adults.



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4.0 Outcomes & Impact.

4.1 Academic Performance

Affecto Foundation supported a cohort of 13 students in form 4, who sat for the Kenya Certificate of Secondary Education in 2023. Majority (85%) scored grade C+ and above and will be transitioning to universities while the rest (15%) will be joining TVETs.

In 2023, Affecto Foundation Sponsored 115 students in secondary school. Below is a summary of their academic performance per term.

TERM	FORM	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	IN	NS	Z
ONE	FORM 1	5	9	5	6	1	1	2	2	1	0	0	0	1	0
	FORM 2	2	2	5	4	15	7	3	1	0	1	0	5	0	0
	FORM 3	0	1	1	2	3	5	2	2	0	2	1	1	0	0
	FORM 4	0	0	0	1	5	3	0	2	1	0	0	2	1	0
TWO	FORM 1	3	7	7	8	3	3	0	1	1	0	0	0	0	0
	FORM 2	1	2	5	10	6	10	3	0	2	1	0	5	0	0
	FORM 3	1	0	2	0	5	5	1	1	1	1	1	2	0	0
	FORM 4	0	0	0	4	3	0	3	0	1	0	0	2	3	0
THREE	FORM 1	4	6	6	7	3	3	2	0	0	0	0	0	2	0
	FORM 2	0	5	5	8	5	9	4	3	0	1	0	5	0	0
	FORM 3	0	1	0	3	3	2	2	3	1	0	1	2	2	0
	FORM 4	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA

Key

Form: Represents each of the 4 years in highschool

Z: Not graded

IN: Inactive students

NS: Not shared report



4.2 Mentorship

We attribute academic performance to not only providing scholarships but also mentorship. Below is a table to showcase the outcomes of mentorship on academic performance for the Affecto Scholars who sat for their KCSE in 2023.

Comparison of form 4 term two results and the end of year results-KCSE.

GRADE	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	E
TERM 2	0	0	0	4	3	1	3	1	1	0	0	0
KCSE	0	0	0	6	4	1	1	1	0	0	0	0

How Affecto students performed in KCSE in 2020, 2021 and 2023.

COHORT	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	E
1			3		2			1				
2		4	3	4	3	6	4					
3				6	4	1	1	1				

Community Mentorship: Following the Affecto mentorship program at Muthurwa Girls Secondary School in 2022, which included a career workshop, the school witnessed a remarkable increase in the transition rate of its girls to university. In 2022, 8 girls qualified to pursue higher education,

while in 2023, an astounding 47 girls qualified. This significant improvement underscores the transformative power of mentorship in empowering young individuals and opening doors to higher education and future opportunities..

4.3 Skills Development

- **Exposure to national and world youth fora and ecosystem.** Three Affecto Alumni were exposed to international conferences in the year 2023. Evans Mutharimi and Peter Maina represented Affecto in Tanzania International Model United Nations in Arusha, Tanzania while Alice Gathe represented Affecto in The Global Youth Summit in Dubai, United Arab Emirates and in The Best Diplomat's simulation in Istanbul, Turkey (See pages 28 - 33).
- **President's Award program.** In 2023, 168 Affecto Foundation Scholars and Alumni participated in The President's Award Kenya Activities. Of the 168 scholars and alumni, 115 achieved the bronze level and 53 achieved the silver level. Affecto Foundation facilitated their participation in the program to achieve all the set activities and skills. The Gold level activities will commence in 2024 for those who have completed the silver level.

The number of Affecto students in the presidents award program in 2023.

LEVEL	NO. OF STUDENTS
BRONZE	115
SILVER	53
GOLD	-

4.4 Affecto Foundation Alumni Saving Mobilization in 2022

18 members of Affecto Foundation Alumni started a savings and investments group named Circumstantial Brothers and Sisters (CBS). In 2023, the number rose to 41. The group envisions creating an enabling environment for entrepreneurial mindset through education, savings and exposure to the world of business.

This is achieved by having investment projects aimed at improving the financial stability and sustainability of the members and non-members. The members contribute ksh. 200 per month. In 2023, the group established a goat selling project where they earned more than 50% profit. The group also broadened their knowledge on the most viable investments alongside an opportunity to exercise their careers by applying for jobs.

4.5 Household Economic Strengthening for Parent/Guardians

The Affecto Foundation supported one additional family in 2023 to start income generating activities. The foundation identified families that needed support to increase their incomes at household level. Affecto interviewed the parents and identified the area of business they're interested in. Afterwards, it analyzed their ideas and after verification, granted one household

seed capital. The guardians (3 from 2022 and 1 in 2023) share weekly progress reports with Affecto Foundation.

The families were given critical skills in entrepreneurship and financial literacy. The families earn an average of ksh. 600 per day. They report that they are able to meet the basic needs of their family including the cost of transport for their school going children. The household we supported in 2023 has also expanded the business (check pages 35-36).

4.6 Resource Mobilization for Affecto Foundation

Affecto Foundation is funded by like-minded well-wishers who include individual donors, corporates and organizations. In 2023, 20 corporations funded Affecto Foundation activities. In addition, a large online community participates in online social media fundraising campaigns which contributes to meeting the scholarships for the Affecto Scholars.

The social media online campaigns bring together Kenyans of goodwill who contribute any amount they have. Some have contributed as low as Ksh 10 indicating that Kenyans have the right attitude and willingness to meet the needs of others who are disadvantaged. In 2023, donations to Affecto Foundation totalled to Ksh 21,440,104 of which 62% were unrestricted funds.

Schedule of Income 2023	
Donations from SME's	Amount
Amara Realty Company Ltd	100,000
Bama Diaspora Realty	50,000
Bluelight Hub	20,000
Briko Homes Ltd	50,000
Certified Homes Ltd	201,000
Editions Investment Ltd	60,000
Emerging Leaders Foundation	100,000
Fanaka Real Estate	342,000
Hyssops Properties Ltd	100,000
Itrade Investments	50,000
Kenya Re-Insurance Corporation	200,000
Kivulini School	20,000
KPFC (K pipes and fittings)	300,000
Magnus Ltd	825,000
Mahiga Homes Ltd	100,000
Ruiru Mabati Factory Ltd	100,000
Tracktrail Solutions Ltd	150,000
Tristar Group	640,000
Username Investment Ltd	500,000
Volunteer International Community Development Africa	30,000
	3,938,000
Global Giving Fundraiser	2,736,683
Crowdfunding - National	
Mpesa	1,045,089
Paybill	5,510,248
	6,555,337
Restricted Funds	
Claude Marie	2,619,696
Moran Publishers (In kind donation)	5,590,388
	8,210,084
Total Income	21,440,104

Affecto Foundation is funded by like-minded well-wishers who include individual donors, corporates and organizations. **In 2023, 20 corporations funded Affecto Foundation activities.**





5.0

Summary of Key Learnings.



The performance of students in KCPE does not necessarily predict their performance in KCSE. Providing continuous support over the four years of secondary education is essential to alter the academic trajectory of students. Well-structured and effectively delivered mentorship, combined with need-based psychosocial support and counseling, significantly transforms students' attitudes and equips them with skills for improved academic outcomes.

Individual donors within our community are inclined to support genuine philanthropic initiatives, participating even with modest resources, provided these efforts address the needs of the disadvantaged. The Affecto Foundation is committed to maintaining transparency and integrity in managing such initiatives. Donors can track the progress of funds raised and their utilization, deriving satisfaction from contributing as little as Ksh 100 to the education of the underprivileged. Community philanthropy is a valuable resource for meeting social needs.

Life skills are essential for building the confidence of Affecto Stars, leading to improved academic performance and interpersonal relationships. This enhancement translates to better interactions among peers and others, and the ability to engage in meaningful discussions.

Mentorship is a transformative influence for secondary school students, equipping them with critical life skills that positively alter their life trajectories and foster meaningful societal engagement. The growing demand for mentorship among Affecto Stars has made it a highly sought-after program, enabling scholars to articulate their specific mentorship needs. Affecto Alumni play a crucial role in providing need-based mentorship to current scholars.

The home environment of scholars significantly impacts their academic performance. Supporting the households of Affecto Foundation's sponsored students has proven to be highly effective in providing the mental relief necessary for productive academic engagement. Therefore, combining sponsorship with family support maximizes the benefits derived from these initiatives.

Young people are crucial to the future of environmental conservation and sustainability efforts. By engaging them in hands-on activities such as tree planting, we nurture a generation that is deeply connected to and invested in environmental restoration. This aligns with the global movement "Generation Restoration," emphasizing that youth involvement is essential for long-term ecological recovery and resilience. The Affecto Foundation is committed to continuing and expanding such initiatives to empower young leaders in environmental stewardship.

Providing continuous support over the four years of secondary education is essential to alter the academic trajectory of students.



6.0 Stakeholder Feedback.

Fostering Education Empowerment.

In the realm of philanthropy and community development, there exists a profound passion that goes beyond the realms of duty and responsibility. As the Fanaka Wema Coordinator and HR Manager at Fanaka Real Estate, I, Mercy Murugi, have found myself deeply immersed in a journey that centers around the transformational power of education.

This role, embedded in the Fanaka Wema Foundation, is a testament to our unwavering commitment to creating positive impacts in the spheres of education, environment, and economic progress.

Founded by the visionary CEO & Director, Mr. Moses Muriithi, Fanaka Wema Foundation has consistently strived to make a difference in society. Over the years, our initiatives have extended from supporting rescue centers, children's homes, and street feeding to engaging in environmental conservation, tree planting, sanitary towel donations, and participating in mentorship boot camps. Each endeavor is a step towards realizing our foundational goals and contributing to a brighter, more sustainable future.

One of our proudest collaborations is with the Affecto Foundation, an organization that shares our mission of creating sustainable development opportunities, particularly through education. The synergy between Fanaka Wema Foundation and the Affecto Foundation has been a beacon of hope for those in need. In particular, the 'Watoto Wasome Initiative' has been a driving force in our collective commitment to empowering individuals through education.

A heartfelt appreciation goes out to the Affecto Foundation, whose unwavering dedication to sustainable development aligns seamlessly with our objectives. Through this collaboration, we have been able to support children by covering their school fees and ensuring their general well-being. Additionally, mentorship programs, carefully curated through boot camps, have played a pivotal role in the holistic development of the beneficiaries. The impact of this partnership cannot be overstated. It is a testament to the transformative power of effective



The impact of this partnership cannot be overstated. It is a testament to the transformative power of effective collaboration and shared values.

collaboration and shared values. As the Fanaka Wema Coordinator, I am humbled and grateful for the support extended by the Affecto Foundation. Together, we are not only changing lives but also fostering an environment where education becomes a catalyst for lasting change.

A special acknowledgement goes to Mr. Ndungu Nyoro (HSC), CEO of Affecto Foundation, whose contributions have been instrumental in fostering a strong friendship between our foundations. Your commitment to the cause has been a source of inspiration, and we look forward to achieving even greater milestones together.

In conclusion, the journey as Fanaka Wema Coordinator is not just a professional duty but a personal calling to contribute meaningfully to the lives of those less fortunate. It is through education that we pave the way for a brighter future, and with partners like the Affecto Foundation, we are confident that our collective efforts will continue to create ripples of positive change in our society.



7.0 Qualitative Insights & Testimonials.

ALICE GATHE'S REPORT ON BEST DIPLOMATS CONFERENCE ISTANBUL, TURKIYE.

Introduction

Best Diplomats is a New York-based organization that specializes in conducting Diplomatic Simulations of prestigious international bodies such as the United Nations, European Union, African Union, and many more. Their core mission is to train and equip future diplomats with the necessary skills.

The organization uses these simulations as a powerful platform for young leaders and change-makers to engage in constructive dialogue and address pressing global issues. The theme of Best Diplomat's Turkiye is Sustainable Development Goal number 5 which aims to achieve gender equality and empower all women and girls.

This year's season was held at Windsor hotel, Istanbul. I was privileged to be among the many young diplomats from all over the world that attended the event.

Day 1, on 6th October 2023

we checked in the hotel and were served a welcoming dinner. Thereafter, we spent the better part of the remaining time listening to keynote speeches that were emphasizing on the

importance of having such simulations and the impact of the networks made during the summit.

We were briefed on how the next day would unfold in regards to the schedule. We then retired to bed, eager for the next day.

Day 2, on 7th October 2023

This was the day of the actual simulations. Since this is a training platform, the moderators of each simulation gave a briefing of the session, before it began so that it could be easy for everyone to prepare and follow along during the sessions.

We had four United Nations Simulation sessions. Each delegate would sit in designated places representing the countries they were delegated to. The arrangement of the countries' seats was in an alphabetical order. I was representing Madagascar.

Thereafter a roll call would be done. The available options upon mention were "PRESENT" and "PRESENT AND VOTING" each with a unique meaning. PRESENT gives you three options during voting, that is 'YES', 'NO', and 'ABSTAIN'. On the other hand, PRESENT AND VOTING gives you only two options: 'YES' or 'NO'.





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Each delegate would then be expected to come up with a 1 minute opening remarks, stating where they stand in regards to the issue currently at hand. Everything is done following the alphabetical order I mentioned earlier. There are some who chose to Abstain from the topic and those who chose to come in last in making their remarks.

Blocs were made even before their scheduled time. Blocs in real world refer to a group of countries that come together for various interests, often based on shared interests, thoughts or stand in a particular affair. This being a simulation, blocs are also existent here.

When one made their opening remark, interested countries would share their interest of collaboration. The bloc with the largest membership had an advantage. After my speech, delegates of Hong Kong and China expressed their interest in forming an alliance with Madagascar, which I was representing.

After the blocs were formed, each bloc would then craft working papers, present them and defend them. The resolutions of a bloc had to be signed by every delegate in the bloc to be considered.

In our bloc, We stated the following agendas in our resolution on empowering women:

- Education
- Healthcare
- Political Representation
- Legal Reforms.

Something interesting happened. My bloc presented before submitting our working paper. This is against the rules of the house. The delegate for Afghanistan noticed this and raised a point of personal privilege. We were on the verge of being disqualified but the moderators decided to call for a vote. Luckily, we had the strongest membership, having China, Hong Kong and Russia in our bloc. The vote result was on our side.

The session would then continue, in the end after voting of all the resolutions by each bloc, my bloc emerged the winners. It was such a great feeling. Overall, I listened, learnt, talked and debated a lot.



On day 3, on 8th October 2023

We were awarded our certificates of participation. After this we proceeded to a tour of the city. Our first stop was at The Blue Mosque. The name comes from the blue tiles surrounding the wall of its interior design. The Blue Mosque was built between 1609 and 1616, by the architect Mehmet Ağa, under instructions by Sultan Ahmed. It was designed as an imperial show of strength to complement the imposing Hagia Sophia Mosque, which faces it across Sultanahmet Square.

We then proceeded to The Hagia Sophia Mosque. The church is dedicated to Theia Sophia, the second element of the Christian trinity, Holy Wisdom. It was originally a church until it was conquered by the Ottoman Empire in 1453 and converted to a mosque. After this, we went for dinner on a cruise where we danced and sang to both international and local songs. We enjoyed presentations from belly dancers and acrobats as well. We also saw a tower by the name Girl Tower which has an interesting story behind it. It is about a king who was warned by a fortune teller that his daughter would die from a snake bite. He had a tower built on the cliffs off Salacak. He then moved his daughter there to protect her from dying from a snake bite.

Day 4, on 9th October 2023

Already, I had made friends from Germany and South Africa. We agreed to take a walk in Taksim Square and the great Bazaar. We tried almost every means of transport for our small trip: bus, train, cruise. It was such an intriguing experience. Every building seemed worth a photo. My gallery can attest to this.

Apart from the exposure and fun activities I experienced during this period, Interacting with other changemakers was fulfilling and enlightening. I was able to learn a lot from people of diverse origins.

Some of my lessons were;

- 1. Public Speaking is an Essential Skill:** It's through this that delegates from other countries approached me to requesting me to join their blocs whereas some countries struggled to find blocs because their presentations weren't compelling enough, often a result of not well refined public oratory skills. Being able to articulate your agenda in a manner that convinces people is very crucial. It is imperative that we all find a way of learning more about this essential skill.
- 2. Negotiation Skills:** This was a 'battle for relations'. If you wanted to get more votes, you had to convince other delegates to vote for you. If you wanted more membership for your bloc, you had to find a way to poach delegates from other blocs. This called for outstanding skills when it came to negotiating. This experienced underscores why it is very important for one to strive to possess such skills.
- 3. Polite/Diplomatic Language:** There was a member who was disqualified for using the term sneaky. He referred to a fellow delegate sneaky and that was regarded as disrespect to the house. As common as the word is, it is not polite and we often overlook such things when speaking. It is very important that one

tries to be polite in every situation and take a moment to choose your words correctly especially in formal settings. Sometimes all you have to do is be kind.

- 4. Tell Your Story and Tell it Boldly:** Within no time, I had already identified members who are involved in philanthropy. Simply by sharing what you do, you attract prospective partners/ friends. People get interested to learn more about you.
- 5. Uphold Your Morals:** Everyone has their own agenda. Some came to learn, build networks, while others came for other reasons best known to themselves. Keep your foot rooted to your priorities and uphold your morals while doing so.
- 6. There's Always Someone Watching:** Wherever you go, remember the people you're representing. In this case, Affecto Foundation. We had other delegates from Kenya who were well versed with the work of Watoto Wasome. Affecto's work speaks for itself.

Conclusion

I had an opportunity to understand the intricacies of diplomatic processes. I also had an opportunity to build networks that I intend on keeping. I will forever be grateful to Mr. Ndungu Nyoro, HSC for the opportunity to learn and chase my dreams. To my family; Affecto Foundation, thank you for allowing me to grow. Thank you for the space you've created for me to nurture my skills..

I am sincerely grateful to Ms. Rachel Maina, MBS, who facilitated my trip. May the good Lord bless you. It can't stop here. There's more that needs to be seen in me. Watch out World! I'll get back.



EMPOWERING PASSION: EUNICE KIMANI.

A Journey in Photography with Affecto Foundation

In the pattern of life there are moments that alter the course of our journey. For me, such a moment came with the support of Affecto Foundation. Their belief in the power of passion and education has not only shaped my love for photography, but also transformed it into a livelihood that sustains me in more ways than one.

Before Affecto's intervention, my love for photography simmered quietly within me lacking direction and a means to flourish. Recognizing the potential, the organization generously sponsored my enrollment in a photography course at Africa Film and Television Talent Training Institute.

This not only enhanced my proficiency but also instilled in me a deeper understanding of the art and its limitless possibilities. Like a bird learning how to fly, the organization equipped me with the necessary tools of work.

This was not just a form of material support but a belief in my ability to soar beyond the confines of circumstance. This support went beyond photography. It gave me a new-found sense of urgency and self sustainability. With the income generated from photography, I have been able to cater for my personal needs, fostering a sense of independence and empowerment.

Through their unwavering encouragement, I have found a path and a purpose. Every click of the shutter echoes with gratitude for the opportunities they have provided and the dreams they have helped manifest.



Recognizing the potential, the organization generously sponsored my enrollment in a photography course at Africa Film and Television Talent Training Institute.

TIMUN CONFERENCE REPORT: PETER MAINA.



Introduction

Tanzania International Model United Nations abbreviated as TIMUN, is a simulation of United Nations General Assembly, where youth all around the world apply to become delegates for various member state representing the state's interest on various thematic areas. It is a conference that one learns and practices diplomacy at firsthand and networks with youth from all over the world.

I was privileged to attend the 2023 TIMUN conference in Arusha Tanzania. I was a member of caucus 2, handling the topic SEXUAL REPRODUCTIVE HEALTH, MENTAL HEALTH and ending GENDER BASED VIOLENCE. I was a delegate of libya.

Experience

Our conference started on Tuesday 16th May 2023 and ended on Thursday 18th May 2023 marked by vigorous debate on the thematic areas in an attempt to come up with workable resolutions for different delegations. My aim was to ensure libya was fully represented and that every resolution made was suitable for the country.

On Friday 19th May 2023, We had a long road trip from Arusha to Dar es salaam. I was able view different landscapes and physical features on our way such as Mt Kilimanjaro and Usambara mountains. It was a twelve hours drive which made me very tired and exhausted.

We spent the next day in Dar es salaam, before we proceeded to Mombasa and then to Nairobi. It was a great chance having to use the Standard Gauge Railway on my way to Nairobi.

It's said that a shark in a fish tank will grow 8 inch. But in the ocean ,it will grow 8ft. The shark will never outgrow its environment. This is true for human beings. TIMUN conference was a suitable environment to challenge me to be better and grow.

My visit to Timun conference influenced a change in my mindset towards life and the world. The deep knowledge on sustainable development goals opened my eyes towards the problem we are facing in our country and the need to take responsibility in solving them. I got to learn on how the UN works and role of diplomacy and advocacy in ensuring comfortable living and peace in a country.

I interacted with different people,from students in secondary schools,activists in political and environmental fields, to professionals and founders of community led organisations. Leaders who have a passion in impacting the community by achieving climatic,educational, health,environmental and economic goals for sustainable living. It instilled courage in me to find passion in a course that is aimed at pioneering a similar change and dedicating my lime and energy to it.

Apart from being able to learn from the conference,visiting TIMUN became a means of achieving one of my this year's goals to travel to one of the African country. It gives me a sense of pride and encourages me to set more goals and aim at achieving them.

Lessons Learnt

From observing the event planners and the activities taking place, I could tell the importance of lessons learnt through the Affecto Foundation. I noted that the time management when carrying

out the activities during the conference was not given necessary attention by the organizers. As a result,we ended up having a little time for the General Assembly and caucus sessions.

I understood more on basic skills in team management and leadership, social media campaigns and time management in relation to achieving the set objectives of an event.

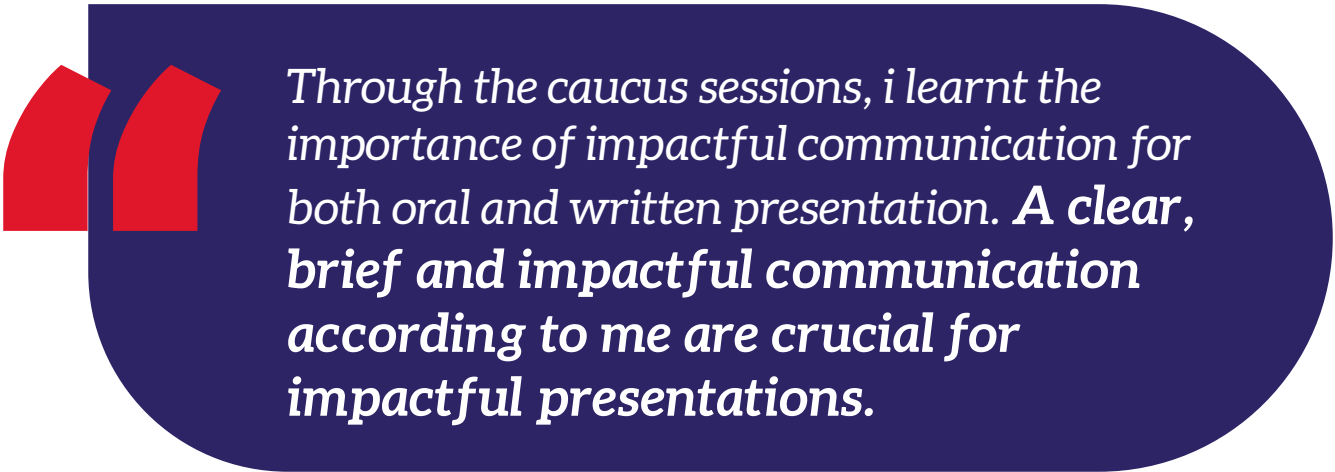
Through the caucus sessions, I learnt the importance of impactful communication for both oral and written presentation. A clear, brief and impactful communication according to me are crucial for impactful presentations.

The importance of having diverse knowledge in matters that affect us as youth and the community cannot be understated. This calls for one to be intentional in reading books and being up to term on current affairs.

Having learnt more on how youth can serve and lead for sustainable development,I am looking forward to running a course that aims at achieving one of these goals. Currently am learning more about the goals especially on SDG 13: CLIMATE ACTION in hope of advocating for it.

I am also doing research on the presence of a similar conference in Kenya so that I could be part of it. I would like to thank the Affecto Foundation for the chance to have fun, adventure and learn more as I interacted with people from different walks of life.

It was really an amazing experience that has given me a deeper understanding of myself and challenged me towards bringing a change in the community as a youth.



*Through the caucus sessions, i learnt the importance of impactful communication for both oral and written presentation. **A clear, brief and impactful communication according to me are crucial for impactful presentations.***

THE STORY OF GODFREY OMONDI.

My name is Godfrey Omondi, the firstborn in a family of six children. Coming from a humble background, my parents' income was only sufficient to put food on the table and make ends meet. Growing up in the rural towns presented its challenges, especially considering my parents' limited education, as they never progressed beyond primary school. However, this circumstance motivated me to strive harder in my studies, aspiring to provide a better life for my family someday.

In 2011, my family made the pivotal decision to relocate to Nairobi, seeking a better life in the city and improved educational opportunities for us. By 2012, I was enrolled at Heshima Road Primary School. However, financial constraints, particularly school fees, forced me to stay home for a significant period. Eventually, in 2013, I was admitted to Muthurwa Primary School while residing in Mabati slums in Shauri Moyo. Despite the challenges of living in the slums, bordered by Majengo slums, nearby Gikomba Market, Blue Estate, and Kamukunji Grounds, which often became tense during elections, I persevered in my studies. Throughout my time at Muthurwa Primary School, I consistently ranked among the top five performers in every exam, culminating in my Kenya Certificate of Primary Education (KCPE) exams in 2018, where I scored 362 marks, albeit feeling disappointed with my third-place ranking.

Following the release of the results, the headteacher, Mrs. Jane Mwaura, summoned me and two others to the school to complete some documents. While the top student secured a KCB scholarship, I applied for the Wings to Fly scholarship by the Equity Foundation. Despite facing challenges, including my father's inability to accompany me to the scholarship interview due to my mother's illness, I persevered. Attending the interview alone, I faced the daunting task of impressing the panel, feeling uncertain about my prospects.

Despite my initial apprehensions, I received a call from the Equity Foundation informing me that I had performed well in the interview, although they had already selected enough candidates. However, they directed me to attend another interview in Kikuyu with one of my parents. Despite logistical challenges and setbacks, including being dropped far from Kikuyu and having to trek barefoot to the venue, I remained determined.

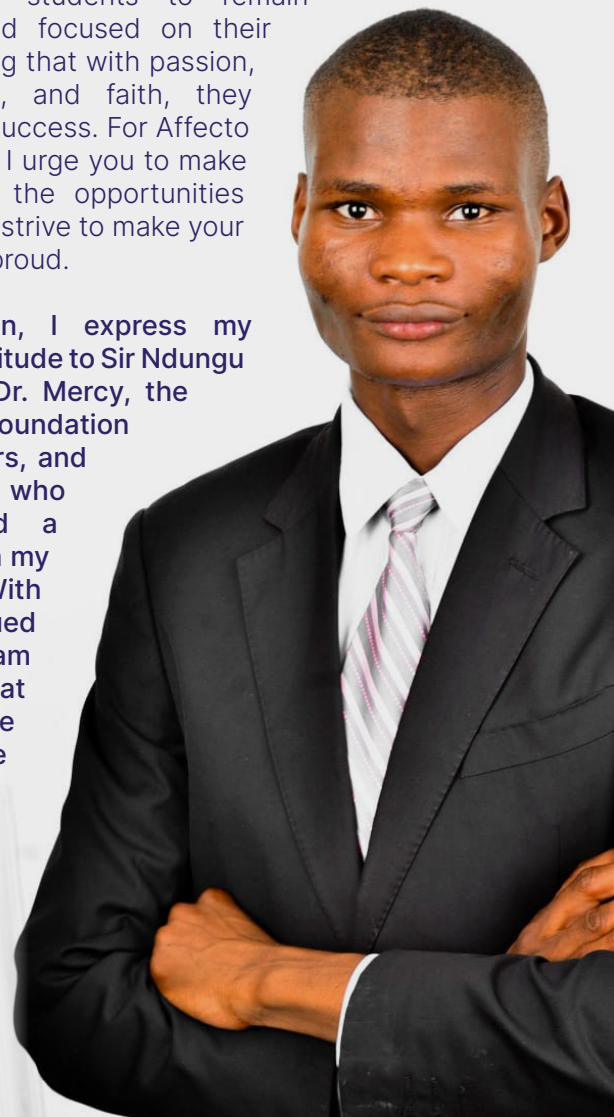
At the interview venue, I encountered Mr. Ndungu Nyoro from Affecto Foundation, who greeted us warmly and explained the opportunity before us.

Despite my lack of confidence, his encouraging words spurred me on, instilling a glimmer of hope within me. To my surprise and delight, I received a call later confirming my selection as one of the beneficiaries, with Affecto Foundation committing to support my education and other needs.

The support provided by Affecto Foundation proved invaluable throughout my high school journey, ensuring I never lacked school fees and providing mentorship opportunities. Visits to State House and KAG East University further broadened my horizons, instilling in me a sense of responsibility and determination to succeed. In December 2022, I successfully completed my KCSE exams, achieving a B grade, and secured admission to Multimedia University to study Computer Science and Technology. Affecto Foundation continued to support me during this transition, assisting with school clearances and connecting me with mentors to guide me in my academic and personal development.

As I navigate campus life, I am grateful for the support and guidance provided by Affecto Foundation, which has equipped me with the skills and resilience to overcome challenges and pursue my dreams. I encourage students to remain optimistic and focused on their goals, knowing that with passion, perseverance, and faith, they can achieve success. For Affecto beneficiaries, I urge you to make the most of the opportunities provided and strive to make your benefactors proud.

In conclusion, I express my heartfelt gratitude to Sir Ndungu Nyoro, HSC, Dr. Mercy, the Affecto Foundation team, mentors, and supporters who have played a pivotal role in my journey. With their continued support, I am confident that together, we will achieve success as the journey continues. Thank you, and God bless.





ECONOMIC EMPOWERMENT: ESTHER WAMBUI.

My name is Esther Wambui. I am one of the parents who have benefitted from the Affecto Foundation Watoto Wasome program and the Economic Strengthening Program. It has been a year plus since I met Affecto and I am forever thankful. When we met, I had been divorced for three years. Afterwards, life became more challenging.

I was glad that I was out of an abusive marriage but on the other hand, I wondered how I would survive and raise my children. This led me to being a househelp. Since I am an orphan, I left my children with my mother's sister in Murang'a as I worked in Nyeri. The salary was kshs. 5,000 per month.

I used to co-rent with a friend. The salary could barely feed my family let alone allow me to see them as often. When my daughter joined the Affecto Foundation, it was the greatest gift I had ever received. I was now certain that her future would be different from mine and she would be great.

My daughter did the most courteous action. She made Affecto proud in her exams and when she was asked to request something, she asked the organization to consider me for the Economic Strengthening Initiative.

Affecto Foundation vetted me and I was asked to write a proposal and a budget to start a shop. Right now, the shop is doing really well. I even expanded by adding a kiosk outside the shop. I am even able to make more than the salary I was earning as a househelp and best of all, I now have my house where I live with my daughter. God has been faithful.

I thank the Affecto Foundation for changing my life. I am able to provide bus-fare and termly shopping for my daughter, I take pride in that. I can now dream even bigger. I would like to grow my business into a supermarket and eventually purchase land.

*It has been a
year plus since I
met Affecto and
I am forever
thankful.*

ESTHER WAMBUI MUIGAI 2023 SALES RECORD

MONTH	SHOP SALES	GROCERIES SALES	CEREALS	TOTAL
September	24,860.00	5,385.00	-	30,245.00
October	50,000	11,710.00	-	53,835.00
November	20,000	16,670.00	-	90,010.00
December	50,000	12,990.00	6,535.00	98,075.00
TOTAL	201,000	46,755.00	6,535.00	272,165.00



I thank the Affecto Foundation for changing my life. I am able to provide bus-fare and termly shopping for my daughter, I take pride in that. I can now dream even bigger. I would like to grow my business into a supermarket and eventually purchase land.



8.0

Future Plans & Projections.

Affecto Foundation's immediate strategic initiatives include the establishment of an Endowment Fund totaling Ksh 20 million (USD 200,000) to address financial exigencies encountered during the implementation of its programs. Additionally, the Foundation is in the process of conceptualizing the Affecto Leadership and Innovation Centre, a multifaceted educational institution designed to foster leadership and innovation.

The development of the Affecto Leadership and Innovation Centre will occur in three distinct phases:



Phase One

Involves the acquisition of 40 acres of land, budgeted at a cost of Ksh 30 million (USD 300,000).



Phase Two

Encompasses the construction of essential school infrastructure, including classrooms, boarding facilities capable of accommodating 400 students, and a business modeling and incubation hub, with an estimated investment of Ksh 200 million (USD 2 million).



Phase Three

Focuses on enhancing the sustainability of the institution through entrepreneurial initiatives. This includes the construction of an auditorium, available for both internal school activities and external rental.

Furthermore, the Foundation will embark on eco-friendly practices, such as transitioning to clean energy sources and establishing a farm to supply the school community and generate additional revenue through the sale of produce.

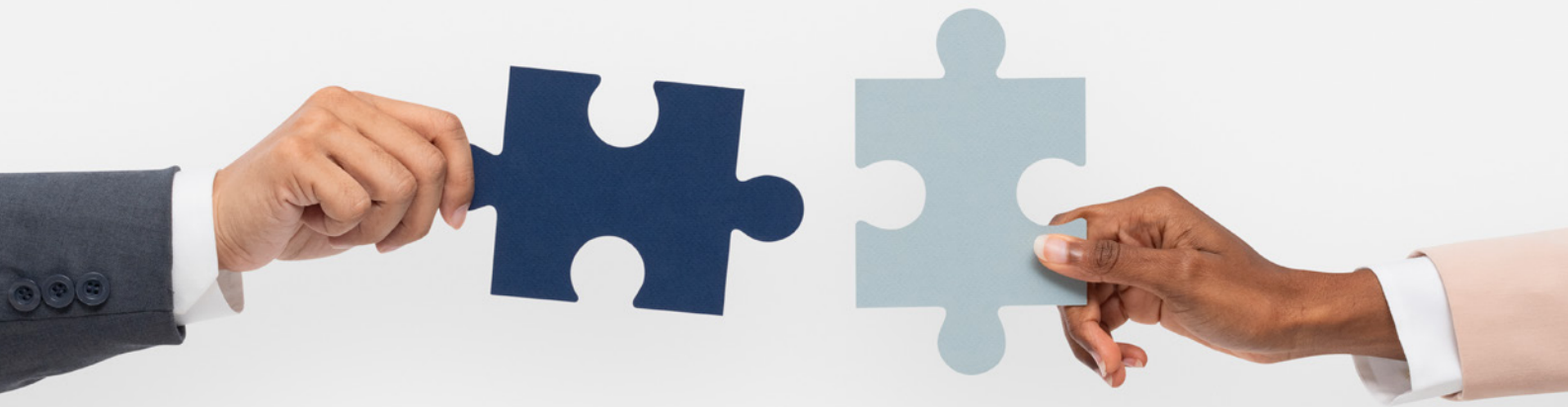
Lastly, Affecto aims to create an integrated Affecto Village, fostering enduring partnerships with neighboring communities to support the long-term objectives of the Centre.



9.0 The 2023 Team.

THE 2023 TEAM

DEPARTMENT	NAME	POSITION	LOCATION
Strategy and Decision-Making	Ndungu Nyoro, HSC	Chair	Kenya
	Eng. Kimani Njogu, HSC	Board Secretary	Kenya
Advisory Team	Elizabeth Njeru	President Affecto Australia	Australia
	Justine Omwoyo	President Affecto USA	USA
	Dr. Mercy Igoki	Mentorship Patron	Kenya
	Charity Muturi Njeru	Resource Mobilization	Kenya
Day-to-Day Management	Ndungu Nyoro, HSC	Executive Director	Kenya
	Nelly Lasoi	Head of Operations	Kenya
Relations	Sharon Ochieng	PR and Communications	Kenya
Fundraising	Ndungu Nyoro, HSC	Team Leader	Kenya
	Charity Muturi Njeru	Resource Mobilization	Kenya
	Alice Gathe	Finance Officer	Kenya
Registry	Sharon Gateru	Registrar	Kenya
	Allan Loloju	Registrar	Kenya
Media and Publicity	Eunice Kimani	Media	Kenya
Finance	Alice Gathe	Finance Officer	Kenya
	Allan Loloju	Registrar	Kenya



10.0 **Our
Partners.**

Thank You for Your Partnership and Impact in 2023

Through your support, collaboration, and shared commitment, we were able to make a meaningful impact—and we couldn't have done it without you.





“

*Coming together is a beginning,
keeping together is progress,
working together is success.*

-Henry Ford

Notes

[illegible]



“

Mentorship is a transformative influence for secondary school students, equipping them with critical life skills that positively alter their life trajectories and foster meaningful societal engagement.



Affecto Foundation



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